

Website Information Worksheet



What is the name of your business, company or website?

Who will be the main contact for this project? Please supply e-mail and telephone number.

Company address inc post code, office telephone number and email address?

Describe your business, product or the service your site will be providing.

Do you have a budget in mind for this project?

When does this project need to be completed? Are there specific reasons for these dates?

ie: you have an advertising campaign scheduled, product launch etc...

How many pages do you think your website will require?

If you require an e-commerce website, how many products (approximately) will be on the site?

For postal correspondence please use:

Tim Allan
Tel: 07809 224893
email: tim@mad-web.co.uk

MAD Web Design
62 Rodney Drive, Mundeford, Christchurch, Dorset BH23 3JF
(visits by appointment only)

Tel: 01202 488474 Web: www.madwebdesign.co.uk



Website Main Objectives

What are the main objectives for your website?

ie: provide information, increase customer enquiries, improve product sales, etc...

How will you judge if the website is a success for you?

Why do you think people will choose your services or products over your rivals?

What are the key actions you want people to do on your website?

ie: purchase an item, download a document, fill in a contact form etc...

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Website Design and Content



Describe how you would like users to perceive your website.

ie: modern, fun, bold, welcoming, professional etc...

Please list the websites of your main competitors or rivals.

Please indicate the ones that you like the look of and what ones don't.

Do you need a logo for your branding, website or stationery designed as part of this project?

Have you seen a website that you like the design of? If so, please explain why you like them and include the website address.

If a content management system to update your own website is required, please describe the features that you would like it to have available.

ie: update news articles, upload images and documents, a word press blog, multiple user logins etc...

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Do you require a domain name to be registered for this website project?



Our sister company provides this service which enable us to maintain a fully managed domain service www.madwebonline.co.uk

Would you like us to arrange hosting for your website?

Hosting is the storing of your website files on a server so they can be viewed online, our sister company provides this service which enable us to maintain a fully managed service www.madwebonline.co.uk

Additional Comments

Please supply any other information about your business or website that you feel may be helpful for us to provide an accurate and competitive quote.

Please give as much information as possible and post to MAD Web at the address at the foot of the page or for a faster response please email to tim@mad-web.co.uk

Thank you for your time in completing this form.

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